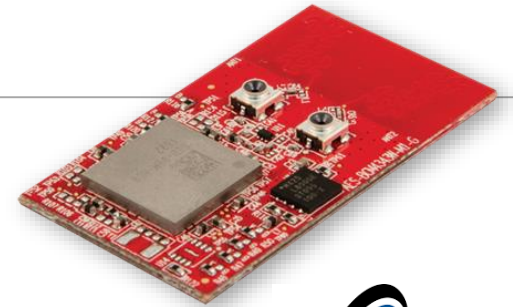


WEBINAR - How to Develop IoT Products using Wi-Fi BLE and the IBM Watson IoT Platform

Date/Time : **Tuesday 09/13 at 11am PST** (Duration: 1 hour)

Registration : <http://avnet.me/IBMWatsonIoTDevelopmentCourse>

- An intro to Avnet's:
 - production-ready Wi-Fi & BLE combo module, *and*
 - expandable IoT Starter Kit (based on this module)
- Overview of Software Dev Tools and Reference Designs
- Detail on Zentri SDK, OS and DMS (for accelerated time to market and additional services)
- Detail on IBM Watson IoT Platform (Bluemix) cloud enablement
- Preview of upcoming 1-day workshops (plus hardware kit bundle with NXP and STMicro sensors)
- Additional insights into IoT enablement from Avnet, IBM and Zentri CloudConnectKits.org and ArtOfThePossibility.com resources



Upcoming Training Opportunities

#	Description	Date	Venue
1	Webinar	Tue 9/13	Online presentation (60 minutes) Presented by Avnet, IBM and Zentri
2	Maker Faire NYC	Sat 10/1 Sun 10/2	At Avnet booth, 60 minute mini-training lab using preconfigured laptops (repeated 3x each day)
3	ARM TechCon	Mon 10/24 to Thur 10/27	Santa Clara Convention Center (Avnet IoT Starter kits at ARM's booth)
4	1-day Workshop: West Coast event	Fri 10/28	Avnet San Jose branch
5	1-day Workshop: Central event	Tues 11/01	Cypress Austin facility
6	1-day Workshop: East Coast event	Thur 11/03	Avnet Boston branch

Upcoming WORKSHOPS!

Dates : **San Jose (10/28)**

Austin (11/01)

Boston (11/03)

Duration : 8:30am – 4:30pm (includes lunch)

Cost : \$99

Attendees receive FREE kit hardware:

- BCM4343W IoT Starter Kit (\$49.95)
- NXP Sensor Shield (\$13.95)
- 8x8 LED matrix Pmod (\$ 9.95)
- Cypress WICED Sense2 (\$19.99)
- USB thumb-drive with tools and docs

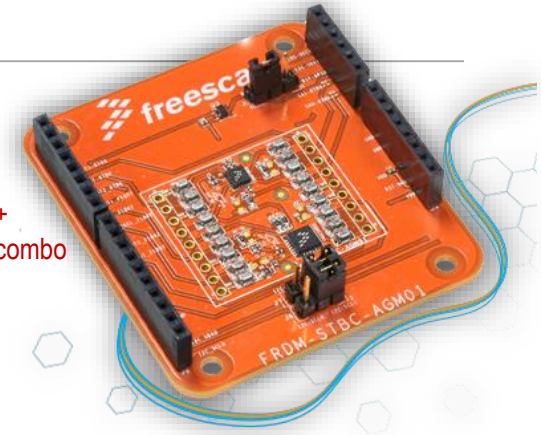
Attendees must bring own laptop computers!

Note pre-event installation requirements:

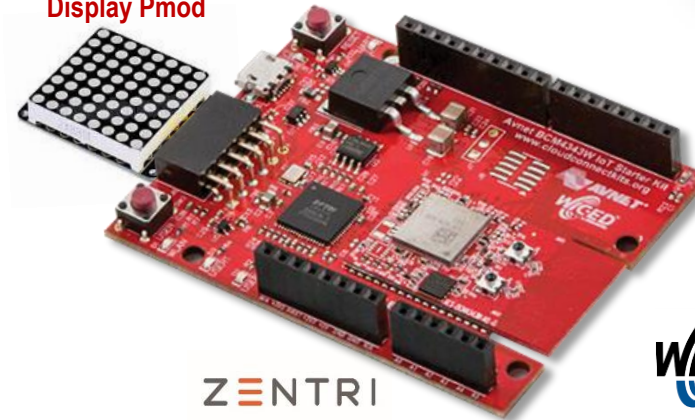
- Download and install ZentriOS SDK development software
- Register on Cypress WICED, Zentri and IBM Bluemix websites



- **FXAS21002C** Gyroscope
- **FXOS8700CQ** Accelerometer + Magnetometer combo



- **8x8 LED Matrix Display Pmod**



ZENTRI



- **BCM20737L** BLE SoC
- **L5M6D3** Gyro + Accelerometer combo
- **LIS3MDLTR** eCompass
- **LPS25HBTR** Pressure sensor
- **HTS221** Humidity + Temp. sensor combo

